

**Minutes of the Criminal Justice Collaborating Council
Education and Public Relations Committee
Monday, October 25, 2010**

The meeting was called to order at 8:34 a.m.

Present: Jerry Braatz, Sarah Spaeth, , Sara Carpenter, Karen Engholdt, Julianne Klimetz, Ron Gulotta

Absent: Antwayne Robertson, Betty Groenewold.

Also Present: Rebecca Luczaj, Karen Phillips.

Approval of Minutes from July 26, 2010 Meeting – All

MOTION: Klimetz moved, second by Braatz, to approve the minutes of July 26, 2010. Motion carried by unanimous consent.

Update on Final Brochure Approval – Rebecca Luczaj

The CJCC brochure was approved by the Executive Committee on August 9th and by the full council on September 22nd. The brochure will be posted on the CJCC website. The brochures will be emailed for informational purposes when possible to save money. Funds will be reserved in the budget for color printing in the future as needed.

Update on UW-Extension's Family Impact Seminars – Jerry Braatz

Braatz distributed a handout, *Preventing juvenile delinquency in Wisconsin: Using research to show what works*. Topics for future educational seminars are open for suggestion. The goal is to hold seminars once or twice a year at various locations around the state. Braatz also discussed a recently formed criminal justice working team for extension educators and other criminal justice system representatives. The group will next meet on November 9th to work on surveying every county in the state regarding criminal justice issues. Luczaj suggested the group may want to communicate/coordinate with the Effective Justice Strategies Committee in Madison, which is already involved with the CJCCs throughout the state. She will provide Braatz with contact information for Erin Slattengren at the state courts office.

Review Existing CJCC Newsletters & Discuss Creation of Waukesha County CJCC Newsletter – Rebecca Luczaj/All

Luczaj distributed copies of CJCC newsletters from Eau Claire County and Rock County as examples. Overall the committee preferred a format similar to Rock County's newsletter. Klimetz agreed to format a four-page newsletter template for review at the next meeting. The target timeframe for the first issue is Spring (March) 2011. Ideas for content included:

- Feature story and/or photo with caption
- Contributions from other standing committees of the CJCC
- Stories from partner agencies (WCS, HHS)
- Program participant feedback / success story
- Content of CJCC brochure (overview of membership, purpose)
- Day Report Center expansion, 4th anniversary
- ATC expansion
- Recommendations of Huber Study Committee
- Legislative updates
- Contact information (back page)

The number of issues will be determined after the first issue is published. The target audience includes legislators, community members, department heads, and the media to start. Discussion of the newsletter will continue at the next meeting on November 22, 2010.

Discuss Planning Day Report Center 4th Year Anniversary Celebration – Rebecca Luczaj/All

April 2011 is the 4th year anniversary of the Day Report Center. Judge Davis had suggested highlighting this event, coinciding with the expansion of the center; however, the initial expansion plans for classrooms and a computer lab proved to be cost prohibitive. It does not appear feasible to hold an actual event at the center. Ideas were discussed to promote/acknowledge the anniversary through various media outlets including press releases, newspaper articles (Laurel Walker – Journal Sentinel) and television spots (Morning Blend). Luczaj will confer with Judge Davis before proceeding with any further plans.

Next Meeting Date:

- Monday, November 22, 2010 @ 8:30 a.m. in room C179

MOTION: Spaeth moved, second by Braatz, to adjourn at 9:39 a.m. Motion carried by unanimous consent.